

OXFORD

Investor
Highlights
December 11, 2024

NYSE: OXM

We own
brands that
evoke
happiness



Tommy Bahama[®]

Lilly Pulitzer

JOHNNY WAS
California



SOUTHERN TIDE



THE BEAUFORT BONNET COMPANY

DUCK  HEAD

JACK ROGERS

Investment Highlights

High-margin portfolio of happy, upbeat lifestyle brands built by acquisition

Flexible, resilient business model driven by direct-to-consumer focus

Significant opportunity for profitable growth

- Balanced, diversified marketing capabilities driving customer reach and engagement
- Omnichannel digital expertise
- Compelling bricks and mortar footprint, with continued store opening opportunities
- Momentum in food and beverage, with robust pipeline of new Marlin Bars

Strong cash flow and balance sheet to fuel organic and inorganic growth opportunities

Experienced, long-term management team

Return of capital to shareholders

- Paid dividend every quarter since going public in 1960
- Share repurchases of \$20M in 2023 and \$92M in 2022
- Quarterly dividend of \$0.67 per share

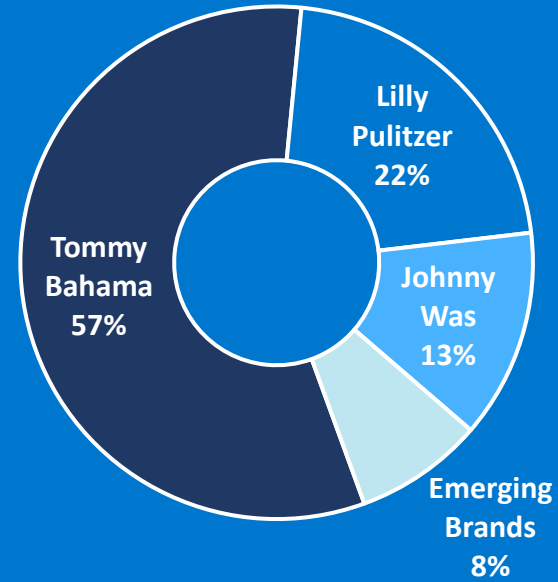


Financial Highlights

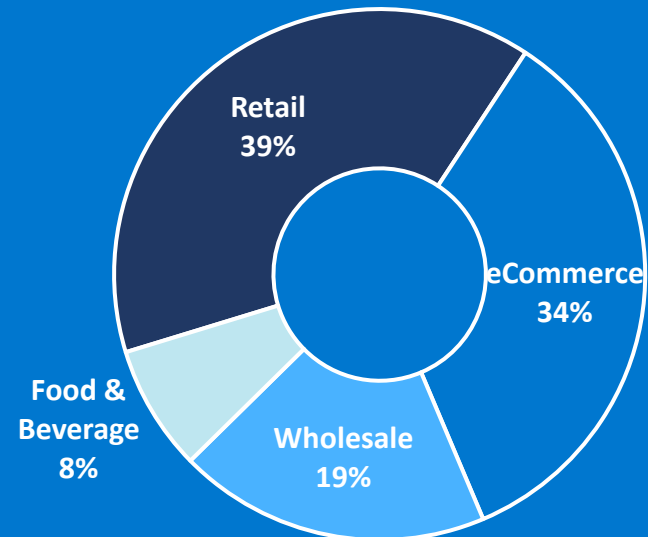
	FY 24P*	FY 23
Revenue	\$1.50B to \$1.52B	\$1.571B
EPS – GAAP	\$5.78 to \$5.98	\$3.82
EPS – Adjusted	\$6.50 to \$6.70	\$10.15

* Outlook provided on December 11, 2024. See Forward-Looking Statements on the final slide for additional information regarding projected financial results.

TTM Revenue by Operating Group



TTM Revenue by Distribution Channel



OXFORD

For more information on our Company and our Brands
www.oxfordinc.com



www.tommybahama.com



www.lilypulitzer.com



www.johnnywas.com



www.southerntide.com



www.thebeaufortbonnetcompany.com



www.duckhead.com



www.jackrogersusa.com

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Forward-Looking Statements *This infographic includes statements that constitute forward-looking statements. Such statements are subject to a number of risks, uncertainties and assumptions which could cause actual results to differ materially from those anticipated or projected, including, without limitation, those identified under Part I, Item 1A. contained in our Annual Report on Form 10-K for the period ended February 3, 2024 under the heading “Risk Factors,” those described from time to time in subsequent reports filed with the SEC and those identified in our press release dated December 11, 2024 under the caption, “Safe Harbor”, all of which are available under the Investor Relations tab of our website at oxfordinc.com. Those risks may not be the only risks which may impact our forward-looking statements. We disclaim any intention, obligation or duty to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.*

Basis of Presentation *All per share information is presented on a diluted basis.*

Non-GAAP Measures *This infographic contains certain non-GAAP financial metrics, such as adjusted earnings per share, which are intended to supplement our consolidated financial results presented in accordance with GAAP. We use these adjusted financial measures in making financial, operational and planning decisions, to evaluate our ongoing performance and in discussions with investment and other financial institutions, our board of directors and others. Reconciliations of these adjusted measures to the most directly comparable GAAP financial measures are presented in tables included at the end of our press release dated December 11, 2024.*