

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): **September 16, 2015**

Oxford Industries, Inc.

(Exact name of registrant as specified in its charter)

Georgia
(State or other jurisdiction
of incorporation)

001-04365
(Commission
File Number)

58-0831862
(IRS Employer
Identification No.)

999 Peachtree Street, N.E., Ste. 688, Atlanta, GA
(Address of principal executive offices)

30309
(Zip Code)

Registrant's telephone number, including area code: **(404) 659-2424**

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 7.01. Regulation FD Disclosure.

In this Current Report on Form 8-K, Oxford Industries, Inc. (the “Company”) is furnishing materials which the Company will use during an investor conference on September 16, 2015. The presentation materials are attached hereto as Exhibit 99.1 and include information that the Company may disclose during meetings starting September 16, 2015.

The information contained in this Form 8-K (including Exhibit 99.1) shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or otherwise be subject to the liabilities of that section, nor shall it be incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits.

<u>Exhibit No.</u>	<u>Description</u>
99.1	Investor Presentation, dated September 16, 2015

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

OXFORD INDUSTRIES, INC.

Date: September 16, 2015

By /s/ Thomas E. Campbell

Name: Thomas E. Campbell

Title: Executive Vice President-Law and
Administration, General Counsel
and Secretary

EXHIBIT INDEX

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OXFORD

September 16, 2015

NYSE: OXM

Introductions:

K. Scott Grassmyer
EVP – Finance, CFO

Anne M. Shoemaker
VP Capital Markets, Treasurer

Safe Harbor

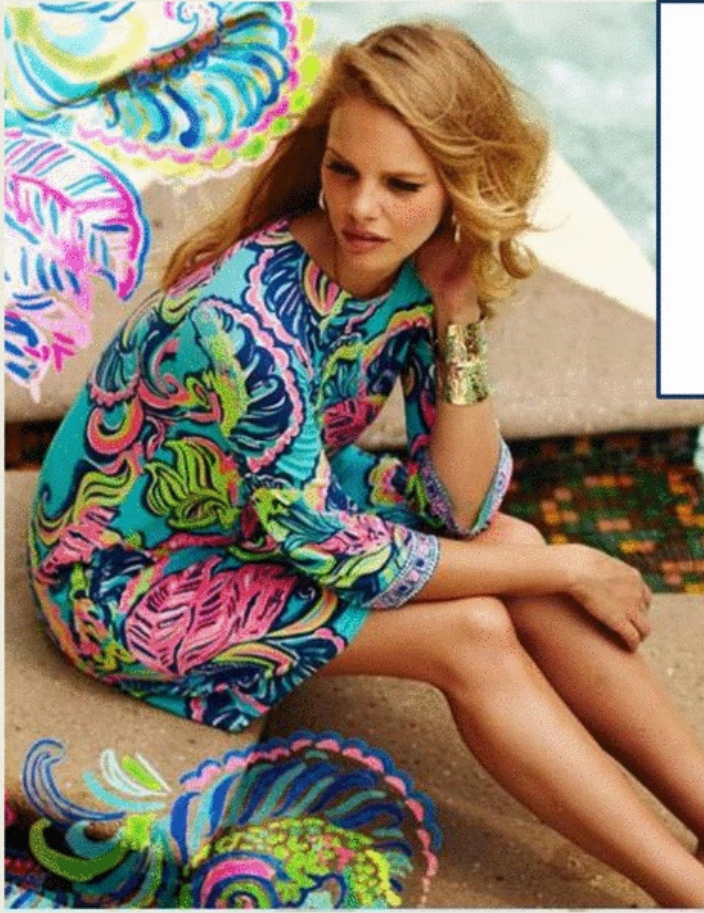
This presentation includes statements that constitute forward-looking statements within the meaning of the federal securities laws. Generally, the words "believe," "expect," "intend," "estimate," "anticipate," "project," "will" and similar expressions identify forward-looking statements, which are not historical in nature. We intend for all forward-looking statements contained herein or on our website, and all subsequent written and oral forward-looking statements attributable to us or persons acting on our behalf, to be covered by the safe harbor provisions for forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995 and the provisions of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934 (which Sections were adopted as part of the Private Securities Litigation Reform Act of 1995). Such statements are subject to a number of risks, uncertainties and assumptions including, without limitation, the impact of economic conditions on consumer demand and spending, particularly in light of general economic uncertainty that continues to prevail, demand for our products, competitive conditions, timing of shipments requested by our wholesale customers, expected pricing levels, retention of and disciplined execution by key management, the timing and cost of store openings and of planned capital expenditures, weather, costs of products as well as the raw materials used in those products, costs of labor, acquisition and disposition activities, expected outcomes of pending or potential litigation and regulatory actions, access to capital and/or credit markets, the ultimate impact of the Ben Sherman sale transaction on our business and operating results and the impact of foreign losses on our effective tax rate. Forward-looking statements reflect our current expectations, based on currently available information, and are not guarantees of performance. Although we believe that the expectations reflected in such forward-looking statements are reasonable, these expectations could prove inaccurate as such statements involve risks and uncertainties, many of which are beyond our ability to control or predict. Should one or more of these risks or uncertainties, or other risks or uncertainties not currently known to us or that we currently deem to be immaterial, materialize, or should underlying assumptions prove incorrect, actual results may vary materially from those anticipated, estimated or projected. Important factors relating to these risks and uncertainties include, but are not limited to, those described in Part I, Item 1A. contained in our Annual Report on Form 10-K for the period ended January 31, 2015 under the heading "Risk Factors" as updated in Part II, Item 1A contained in our Quarterly Report on Form 10-Q for the quarter ended August 1, 2015 and those described from time to time in our reports filed with the SEC.

Presentation of Non-GAAP Financial Measures

This presentation includes certain non-GAAP financial measures. The Company believes that presenting operating results and outlook on a non-GAAP basis is useful to investors because it allows investors to make decisions based on ongoing operations. For reference, tables reconciling historic non-GAAP financial measures, which are unaudited, to comparable GAAP measures are included at the end of the Company's March 26, 2015 and September 2, 2015 press releases.

Comparable Store Sales

The Company's disclosures about comparable store sales include sales from its full-price stores and e-commerce sites, excluding sales associated with e-commerce flash clearance sales. Definitions and calculations of comparable store sales differ among companies in the retail industry, and therefore comparable store metrics disclosed by the Company may not be comparable to the metrics disclosed by other companies.



Oxford's Strategy

To own, develop and use powerful, emotional brands to drive sustained, profitable growth.





Oxford Investment Highlights

- Owner of high-margin, lifestyle oriented brands
- Strong, well-developed market position for Tommy Bahama with unexploited potential in direct to consumer, women's and international markets
- Continued opportunities for growth at Lilly Pulitzer in all channels of distribution
- Well-run business in Lanier Clothes with strong cash flow
- Solid capital structure in place to support growth
- Variety of opportunities to drive shareholder value

OXM: Oxford Consolidated Results

First Half Fiscal 2015

(ended August 1, 2015 from continuing operations)

Net Sales: Increased 9% to \$511.1 million

Adjusted EPS: Increased 16% to \$2.62 per share

Dividends per share per quarter: \$0.25

Oxford Consolidated Fiscal 2014

(ended January 31, 2015 from continuing operations)

Net Sales: \$920.3 million

Adjusted EPS: \$3.46 per share

Dividends per share: \$0.21 per quarter

Ben Sherman

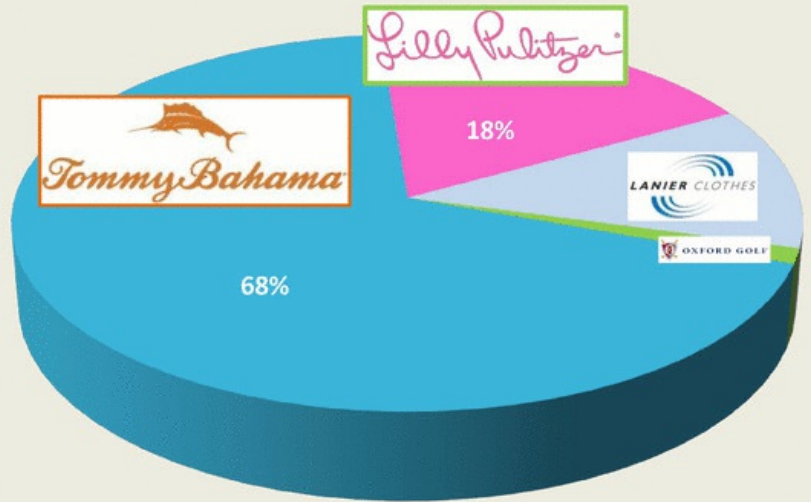
(discontinued operations)

In July 2015, completed the sale of the Ben Sherman business for \$63.7 million.

Proceeds from sale used to reduce debt.

Revenue Dominated by Lifestyle Brands

Fiscal 2014 – Continuing Operations



Strong Organic Growth

Tommy Bahama

7-10 new Tommy Bahama stores per year

- Innovation in store formats creating new opportunities

Comp store sales increases

Robust e-commerce business

- Continued double digit growth opportunity

Women's

- Investment in design talent will be reflected in Spring 2016 collection
- Opportunity to be 50% of business



Tommy Bahama

Lilly Pulitzer

5+ new stores per year

- Opportunity for geographic expansion

Comp store sales increases

Significant and growing e-commerce business

- 28% of sales in FY14
- Launched mobile app in Spring 2015
- Rapidly growing consumer database

Wholesale

- Geographic opportunity west of Mississippi

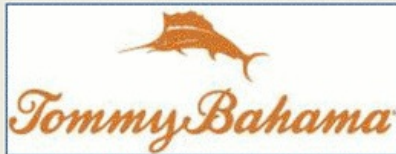
Lilly Pulitzer

Acquisition Strategy

Patient, but committed strategy to additional brand(s)

Solid capital structure to support growth

- \$182 million of availability under existing credit facility at end of Q2 2015
- Access to capital markets



Tommy Bahama designs, sources, markets and distributes men's and women's sportswear and related products that are intended to define casually elegant island living.

	<u>H1 FY 2015</u>	<u>H1 FY 2014</u>
Net Sales	\$338.5 million	\$316.1 million
Op Income (adj.)	\$41.7 million	\$42.5 million
Op Margin (adj.)	12.3%	13.4%

	<u>FY 2014</u>	<u>FY 2013</u>
Net Sales	\$627.5 million	\$584.9 million
Op Income (adj.)	\$72.9 million	\$74.3 million
Op Margin (adj.)	11.6%	12.7%

Premium Distribution (Fiscal 2014)



Top-line growth in the mid to high single digits in fiscal 2015

- Over 100 full-price stores, 40 outlets and 15 retail-restaurant locations
- Expect to open 11 stores in fiscal 2015
- Sales per sq. ft. \$680 (full-price domestic FY14)
- Low to mid single digit comp store sale increases
- Women's =30% of full price retail store business

Operating margin pressure in 2015:

- \$2.2 million pre-opening costs for Waikiki retail, restaurant location
- \$2.6 million associated with Tommy Bahama office relocation
- Loss in APAC business of approx. \$8.5 million

Expect operating margin expansion in 2016

U.S. LOCATIONS

● RETAIL ● OUTLET ■ ISLAND (RESTAURANT + RETAIL) ● CORPORATE



INTERNATIONAL LOCATIONS

● RETAIL ● OUTLET ■ ISLAND (RESTAURANT + RETAIL) ● CORPORATE



AUGUST 17, 2015

Lilly Pulitzer

Lilly Pulitzer designs, sources, markets and distributes upscale collections of women's and girl's dresses, sportswear and other products. Lilly Pulitzer was originally created in the late 1950's and is an affluent brand with a heritage and aesthetic based on the Palm Beach resort lifestyle.



	<u>H1 FY 2015</u>	<u>H1 FY 2014</u>
Net Sales	\$123.7 million	\$96.9 million
Op Income (adj.)	\$37.3 million	\$26.1 million
Op Margin (adj.)	30.1%	26.9%

	<u>FY 2014</u>	<u>FY 2013</u>
Net Sales	\$167.7 million	\$137.9 million
Op Income (adj.)	\$32.5 million	\$26.2 million
Op Margin (adj.)	19.4%	19.0%

Premium Distribution (Fiscal 2014)



Top-line growth ~20% in fiscal 2015

- Over 30 full-price stores (no outlets)
- Expect to open 6 stores in fiscal 2015
- Sales per sq. ft. \$730 (FY14)
- H1 comp store sales increase of 31%
- Half of wholesale sales from ~70 "Signature Stores"
- 42% sportswear, 38% dresses, 20% accessories and children's (FY14)

Gross margin expansion due to more DTC in sales mix

Going forward, expect to maintain or slightly expand strong operating margin

Opportunity for geographic expansion:





Lanier Clothes designs, sources and markets branded and private label men's suits, sportcoats, suit separates, dress slacks and casual pants across a wide range of price points.

	<u>H1 FY 2015</u>	<u>H1 FY 2014</u>
Net Sales	\$44.5 million	\$50.1 million
Op Income	\$3.6 million	\$4.3 million
Op Margin	8.1%	8.5%

	<u>FY 2014</u>	<u>FY 2013</u>
Net Sales	\$112.9 million	\$109.5 million
Op Income	\$10.8 million	\$10.8 million
Op Margin	9.6%	9.9%

Small capital base consisting primarily of working capital and minimal cap ex providing a very good return on cash invested

67% of 2014 sales were from licensed and owned brands:

Licensed Brands

- Kenneth Cole*
- Dockers*
- Geoffrey Beene*

Owned Brands

- Billy London*

FY15

- Expect sales to decrease to approximately \$100 million
- Expect operating margin of approximately 8.5%
- Pursuing various opportunities for future top-line growth



Capital Structure to Support Growth

Solid financial position to invest in growing our business:

- At August 1, 2015, unused availability of \$182.1 million under revolving credit facility
- Outstanding borrowings of \$45.0 million under revolving credit facility
- Weighted average borrowing rate of 1.7%
- Run rate interest expense of ≈ \$2.7 million in fiscal 2015
- Capital expenditures for fiscal 2015, including \$41.1 million incurred in the first half, are expected to be approximately \$70 million compared to \$50 million in fiscal 2014. Fiscal 2015 includes:
 - new leased space for Tommy Bahama 's Seattle office,
 - the Tommy Bahama retail-restaurant location in Waikiki and
 - additional distribution space for Lilly Pulitzer
 - new retail stores, information technology initiatives and store remodeling

Cash Flow:

- Strong cash flow from operations - \$95.4 million in fiscal 2014
- Reduced debt in FY14 by \$33 million after capital expenditures, dividend payments and Lilly Pulitzer earn-out payment
- Proceeds from sale of Ben Sherman used to reduced debt



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NYSE: OXM

